Earth Day SF

APRIL 22, 10 AM TO 7 PM

Join Us in Celebrating our 53rd Year!
You're Invited to be an Earth Day VIP ~ A Very Important Part

Earth Day SF has evolved into one of the most influential and highly-publicized Earth Day events in the nation. A Sponsorship is a unique opportunity to inform Earth Day participants of your commitment to environmental awareness and sustainable business practices.

With a proven track record of focusing on the urgency and necessity of eco-activism on both a global and local scale, this iconic event brings together a diverse roster of passionate people.

Earth Day SF gathers green industry and civic leaders, dynamic and diverse speakers, earth-friendly products, talented artisans, designers of sustainable fashion, electric vehicle manufacturers, solar and alternative energy companies, vegan lifestyle education and chef's demos, and interactive age-inclusive experiences to provide a fully immersive experience.

As a Highly Valued Sponsor of Earth Day SF, your business will be provided with a lively outdoor venue that effectively expands your marketing reach. Most sponsors continue to tout their support of Earth Day long after the event.

Our unique branding opportunities offer exposure to the diverse demographic of the Bay Area, while placing you at the forefront of the continuously developing green economy.

Join us as we expand this timely event in size and scope. Celebrate with us the most educational and authentic green festival on the planet!
Earth Day's Historic Significance

In 1969, Wisconsin Senator Gaylord Nelson had the idea for Earth Day while reading about the student-led anti-war movement. The day dedicated to protecting and preserving 'Mother Earth' was April 22, 1970, and is credited as launching the modern environmental movement.

The inaugural Earth Day was so successful that both political parties embraced environmental awareness at the time. The Endangered Species Act, the National Environment Policy Act, the Clean Air and Clean Water Acts, all have their roots in the first Earth Day.

To date, Earth Day has enlisted 22,000 partners in 90 countries to mobilize the environment movement. Now over 1 billion people participate in Earth Day, making it the world's largest civic observance.

The Time is Now

It's clear that climate change represents the biggest challenge to the future of humanity. We are threatening the very life-support systems that make our world habitable. As the global population steps up with an urgent and clear conviction for essential change— we will be facing unprecedented catastrophes and extreme consequences.

The good news is that we still have time to take the necessary steps via innovation, technology and sustainable lifestyles. Change is coming and we are the change!
Earth Day San Francisco is committed to the Green Mobility Movement.

We are showcasing the latest models of EVs, E-bikes, Scooters, and even Skateboards. Our goal is to share new options for transit, commuting and recreation. California designers and engineers have always been at the forefront of conceptualizing efficient and environmentally-friendly vehicles. Yes, there are challenges associated with sustainable mobility, but we can solve them together!
Arts & Culture

Earth Day SF delivers local and national music performers attracting large and diverse audiences.

Our eclectic arts programming attracts insightful, environmentally-focused artists and artwork. This year includes Richard Felix and his Art Wall, an immersive art experience, an Indigenous peoples opening ceremony, the aforementioned eco-fashion, and live cooking demos by celebrity vegan chefs. There will be much more to announce before the event.

Our music stage in 2022 featured the queen of psychedelic rock: The Sunshine Garcia Band, as well as legendary Andre Thierry and Zydeco Magic, who's upbeat sound had people dancing in the streets. 2023 promises more Psychedelic, Funk, Rock, and Global beats.

Dynamic Keynote Speakers

We promote public engagement with many causes and solution-based actions at our Eco Teach-Ins.

Past speakers include:

- Cheryl Zuur of the Ukraine Solidarity Network
- State Senator Mark Leno
- Bill McKibben, author, educator and founder of the 350.org Movement
- Dolores Huerta, labor leader and founder of the Farm Workers movement
- Leila Salazar-Lopez, Executive Director of Amazon Watch
- Dan Flanagan, Executive Director of Friends of the Urban Forest.
Media

Earth Day SF has developed extensive media partnerships including the following. Here also are recent sponsors.

Additional Partners

SF Giants, SF Park and Rec, Burning Man, New Alliance Bank, MUNI, and BART.

For our Sponsors, this means opportunity for direct brand interaction. Sponsors have the ability to make an impact on this engaged audience through a day of inspirational and meaningful experiences. Our filter for quality and relevance translates into meaningful impressions with the general public.

The Earth Day SF website is the hub for event news and content. Our presence on major social networks has extensive reach and our 10,000+ email subscriber network, with click rates well above industry standard and an extensive Social Media Visit EarthDaySF.org

Our non-profit partner, The Green City Project, provides resources to link individuals and groups with community-based ecological activities. Green City is a project of the Planet Drum Foundation, a non-profit ecological education organization.

Let's Connect

For Sponsorship Opportunities & Speaking Engagements:
Contact Douglas Kolberg, Producer
Phone: 415–602–4926
Email: EarthDaySF@gmail.com
Sponsorship Opportunities

Earth Day SF rights and benefits are tailored directly to your priorities, with customized participation levels available. They may include the following:

Visionary ~ Presenting
- Premium Presenting Sponsor exhibit space of 10'x30'
- Presenting Sponsor logo on Earth Day SF marketing materials, including a collector's item poster
- Main stage naming rights w/banners
- Sponsor logo on Earth Day SF website
- Sponsor video content on Earth Day SF site
- Photo opportunities at Press Booth
- Main Stage mentions during event (2)
- Sponsor banners in prominent locations (2)
- 3 Social Media posts on 3 channels: FB, YT & IG
- VIP Tickets (25)
Investment: $15,000

Redwood
- Premium Sponsor exhibit space of 10'x30'
- Sponsor Logo on marketing materials, including a collector's item poster
- Sponsor logo on Earth Day SF website
- Sponsor video content on Earth Day SF website
- Photo opportunities at Press Booth
- Main Stage mentions during event (2)
- Sponsor banners in prominent locations (2)
- 3 Social Media posts on 3 channels: FB, YT & IG
- VIP tickets (25)
Investment: $15,000

Community Builder
- Premium Sponsor exhibit space (10'x20')
- Sponsor logo on Earth Day SF marketing materials including collectible poster
- Sponsor logo on Earth Day SF website
- Sponsor video content on Earth Day SF site
- Main Stage mentions during event (2)
- Sponsor banners in prominent locations (2)
- 3 Social Media posts on 3 channels: FB, YT & IG
- VIP Tickets (20)
Investment: $10,000

Grass Roots
Premium Sponsor exhibit space of 10'x15'
- Sponsor logo on Earth Day SF marketing materials and website
- Main Stage mention during event (1)
- 1 Sponsor banner in prominent location
- 2 Social Media posts on 3 channels: FB, YT & IG
- VIP Tickets (10)
Investment: $5000

Seed
- Sponsor exhibit space of 10'x10'
- Sponsor logo on Earth Day SF marketing materials and website
- 1 Sponsor banner placement
- 2 Social Media posts on 3 channels: FB, YT & IG
- VIP tickets (5)
Investment: $2500

Thank you from all of us at Earth Day SF